



**Uzazi
Village**
& Ida Mae
Center

12th Annual Black Infant Mortality Awareness Walk

Sponsorship Proposal

Walk With Purpose. Partner for Impact.

Introduction

01

Dear Community Partner,

We invite you to stand with us in addressing one of the most urgent and preventable public health crises impacting our community: **Black infant mortality**.

On September 12, 2026, Uzazi Village will host the 12th Annual Black Infant Mortality Awareness Walk (BIMAW), a powerful gathering rooted in **awareness, action, healing, and joy**.

This event is more than a walk. It is a movement fueled by community, sustained by advocacy, and strengthened through partnership.

Your sponsorship directly supports the work of Uzazi Village, providing **culturally rooted care, education, and advocacy** for mothers, babies, and families of color across Kansas City.

Together, we can **change outcomes and save lives**.

With gratitude,
Shalese Clay
Chief Executive Officer,
Uzazi Village



The Why

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The Reality

Black babies are more than **2x as likely** to die before their first birthday.

Black women are **3x more likely** to die from pregnancy-related causes.

Most of these deaths are **preventable**.

The Truth

These disparities are not about individual choices. They are the result of systemic inequities in care, access, and support.

The Opportunity

When communities invest in:

- ✓ Culturally competent care
- ✓ Community-based support
- ✓ Education and advocacy

Outcomes improve.

That's why BIMAW exists.



About BIMAW

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A Movement, Not Just an Event

The Black Infant Mortality Awareness Walk is an annual community gathering that:

- Raises awareness of maternal and infant health disparities
- Honors families and lived experiences
- Connects the community to resources
- Mobilizes action toward health equity

Each year, BIMAW brings together:

- Families and caregivers
- Healthcare providers
- Community organizations
- Corporate partners
- Advocates and changemakers

Community Impact

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Where Your Sponsorship Makes a Difference

Your support fuels:



Doula & Birth Support

Improving outcomes through culturally relevant care



Maternal Health Education

Empowering families with knowledge and resources



Mental Health Services

Expanding access to wellness and healing



Advocacy & Systems Change

Advancing policies that protect Black mothers and babies



Community Wellness Programs

Supporting families beyond the event

**Your partnership
creates a lasting impact
far beyond one day.**



Sponsorship Opportunities

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1. VILLAGE SPONSOR

\$5,000 (Premier Level)

Position your organization as a leading partner in advancing health equity.

Benefits Include:

- Premier logo placement (t-shirt, website, social media, step & repeat)
- Speaking opportunity during the event program
- Vendor/resource table
- Complimentary team registration (5 participants)
- Social media spotlight feature
- VIP recognition throughout the event

2. COMMUNITY SPONSOR

\$2,000

Benefits Include:

- Logo placement (t-shirt, website, social media, step & repeat)
- Vendor/resource table
- Complimentary team registration (3 participants)
- Social media recognition
- Recognition during event announcements
- Program + promotional acknowledgement

3. ADVOCATE SPONSOR

\$1,500

Benefits Include:

- Logo placement (t-shirt, website, select social media)
- Recognition as a supporter of maternal and infant health equity
- Program + promotional acknowledgement



Why Partner With Us

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Align Your Brand With Impact

Partnering with BIMAW demonstrates that your organization:

- ✓ Values community health and equity
- ✓ Supports Black mothers and families
- ✓ Invests in meaningful, measurable change
- ✓ Shows up where it matters

Visibility + Purpose

Your brand will be seen by:

- Hundreds of engaged community members
- Local organizations and decision-makers
- Families and advocates across Kansas City

But more importantly, your brand will be **felt** as part of a movement creating real change.



This Is Your Moment to Make a *Difference*



By becoming a sponsor, you are helping:



Save lives



Support families



Build a more equitable healthcare system



Strengthen our community

Become a Sponsor Today

Visit the following website to become a sponsor for the 12th Annual Black Infant Mortality Awareness Walk:



www.givehub.com/events/60

Questions? Reach out by phone or email:



816-541-3718



info@uzazivillage.org



Because Every Baby Deserves a First Birthday

And Every Mother Deserves to Thrive.



Join us.
Walk
with us.
Lead
with us.